

Citrus Update

July 26 2010

Navels Oranges

Most retailers have made the change to import navels however CA late navel varieties are still available and have about 1 week to go. We are starting to see volume availability on import navels on both the East and West Coast. **West Coast Imports**; Chilean and Australian Navels are Available. **East Coast**; South African and Chilean navels are available.

Valencia's Oranges

Due to the availability on late navels and import navels there was slower movement in the domestic market. This caused shippers to pack lighter this week. Valencia's continue to move steadily, larger sizes are starting to build up in volume. Crop is peaking on 72/88 followed by 56 Fancy. Warmer weather is causing the fruit to size up and re-green.

CA Grapefruit

Movement has begin to increase a bit but there is still shippers struggling to move 36 & smaller on both the Summer rubies and Star Rubies. Star Ruby's are in high demand and now in full production in Southern CA and starting in Central CA this week peak sizes are 36/40/32. There is South African Grapefruit available East Coast in NJ this fruit is comparable in eating to a Texas Grapefruit.

Lemons

Imports have begun to arrive on the West Coast and there is now good availability, smaller sizes are beginning to build up. Mexico will start much later than planned due to many tropical storms this year we are expecting them to start the first week of Aug. We are loading all of our import Chilean lemons at Aslan in Reedley, supply is good with arrivals weekly throughout the summer.

Easy Peelers

Movement is steady however the volume that is arriving is exceeding demand currently. There are some retail ads starting next week which are expecting to pull large volume amounts. This is will help the overall inventory amounts in both East and West Coast. Peruvian Clems available both Coasts, movement is still very slow. South African Clems are also available movement is steady on these as well. We are now loading all of our Chilean Clems at Aslan in Reedley—please keep Pro Citrus in mind for your Clementine needs.

Weather Report

Visalia CA



Sunny

High 95 C

Low 65 C



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